



Industries need their important works and products to stand out; thus, solutions offered have to be out of the box and tailor made, while in close collaboration with the client.

Impersonal communication agencies that tend to use ready made solutions, often fail to understand their clients field and therefore to deliver.

INDUSTRIART is an ongoing -for more than 15 years- project designed and realized by visual artist Orestis P. Kyrtsis in a theoretical, artistic and applied level – intangible, digital and printed - with two main goals: first; to discover industrial art routes and second; to deliver corporate identity as a whole, when it comes to industries and industrial dealerships.

- ✔ logo design
- ✔ advertising brochure
- ✔ corporate brochure
- ✔ communication toolkit (letterhead, card e.t.c)
- ✔ digital graphics
- ✔ website
- ✔ corporate presentations
- ✔ fair booth design
- ✔ corporate video

THE PROJECT



ORESTIS P. KYRTSIS

A.S.F.A VISUAL ARTIST (BA - MFA)

WEB & GRAPHIC DESIGNER

Orestis P. Kyrtisis was born in Athens, 1984. Athens School of Fine Arts graduate (BA – MFA), Department of Fine Arts (2008).

While in A.S.F.A, he was oriented in painting, photography and graphic design. His thesis was about Industry seen as space and time.

He decided to specialize more in graphic design and Visual Communication at the University of West Attica. His continuing education includes works of art analysis at the University of Oxford, web development at the American College of Greece and animation creation at the Hellenic Audiovisual Institute.

He is currently attending a Master in Arts (MA) in Advertising Communications at Deree – The American College of Greece.

He is in cooperation with municipalities and numerous private companies, with the objective of forming and maintaining their distinctive corporate identity.

In particular he focuses on industries, industrial and machinery dealerships, where his thorough understanding of their field, gives well targeted results.

Member of the Chamber of Fine Arts of Greece, the Athens Chamber of Tradesmen and the Greek Graphic Designers Association.

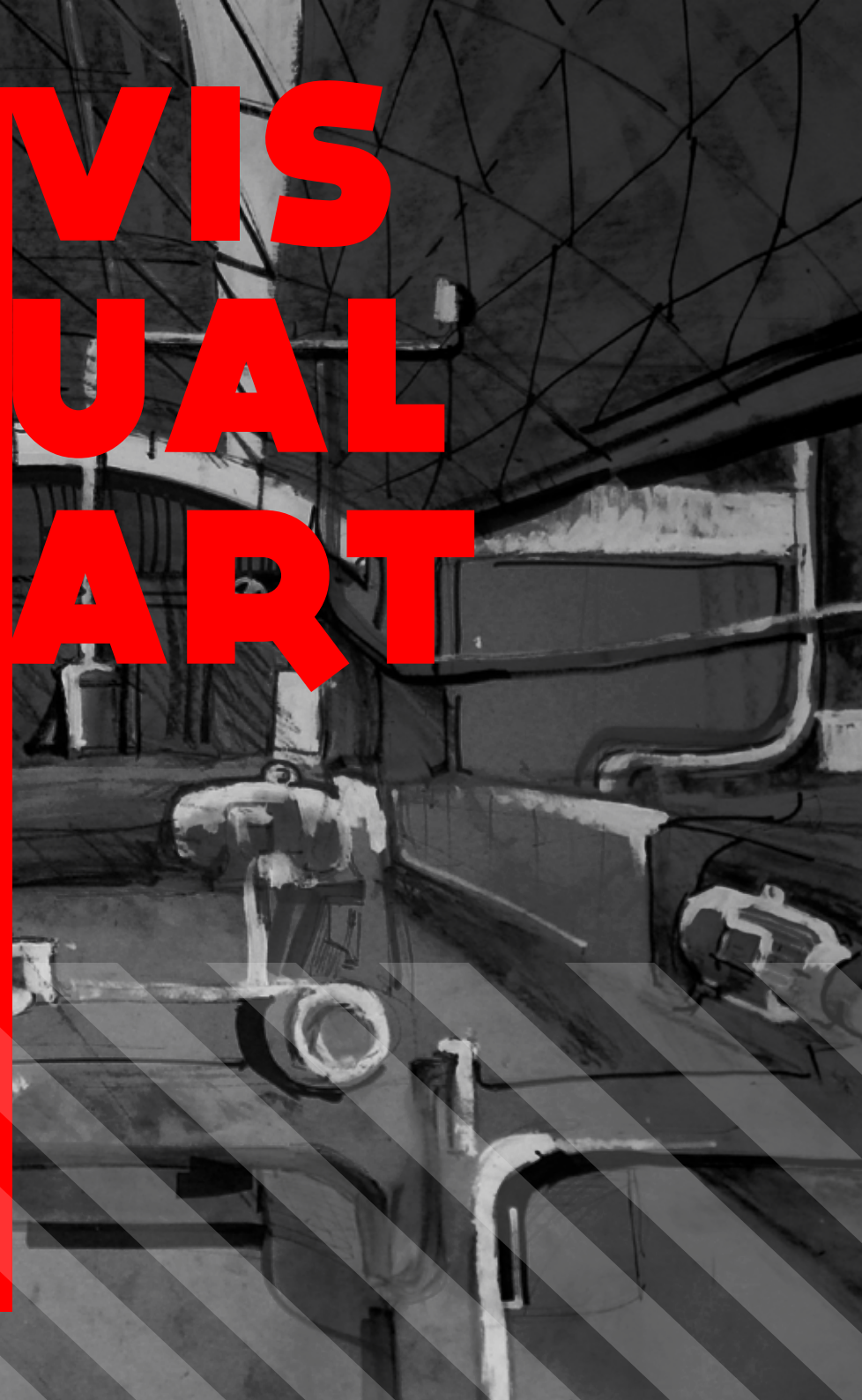


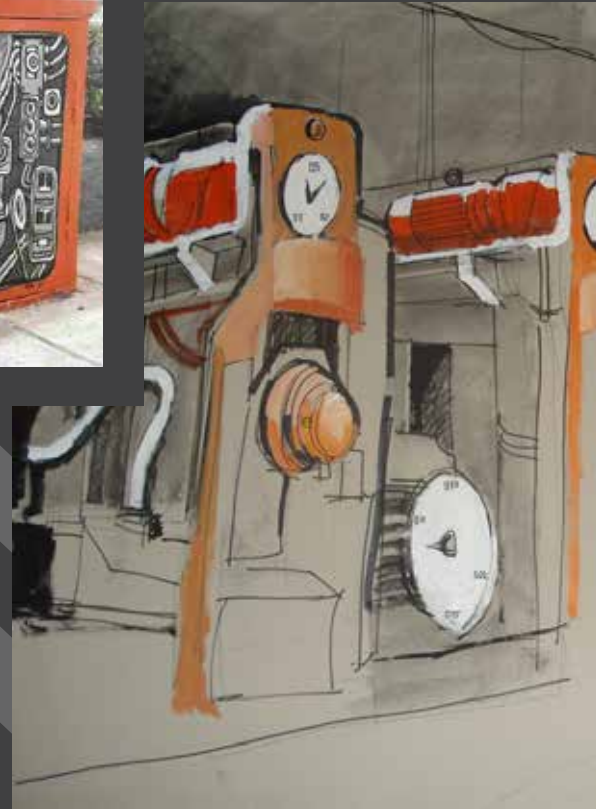
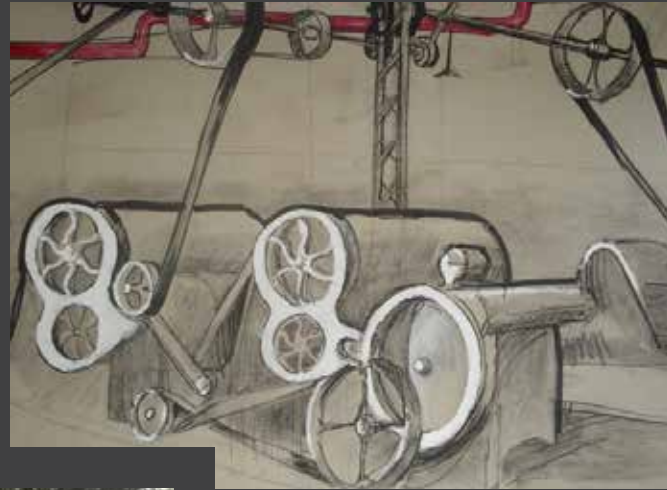
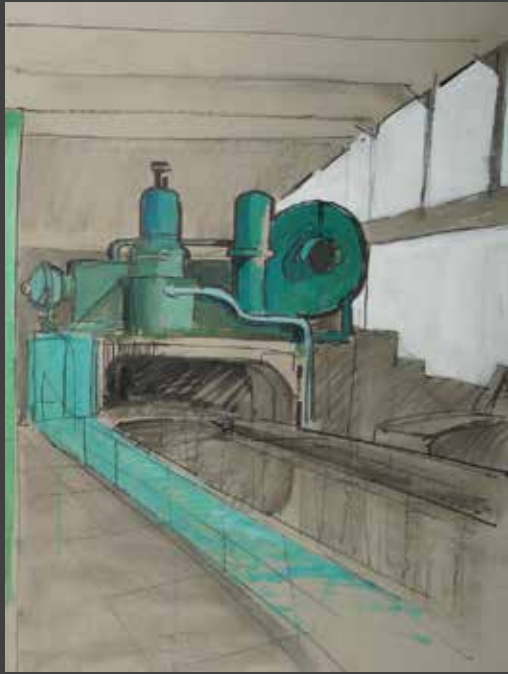
Visual insight is everything.

Industry and industrial processes are a great source of O.P.K's inspiration. His A.S.F.A. thesis but also the whole of his work takes shape through it.



VISUAL ART





**VIS
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ART**



'In the beginning was the... logo'.

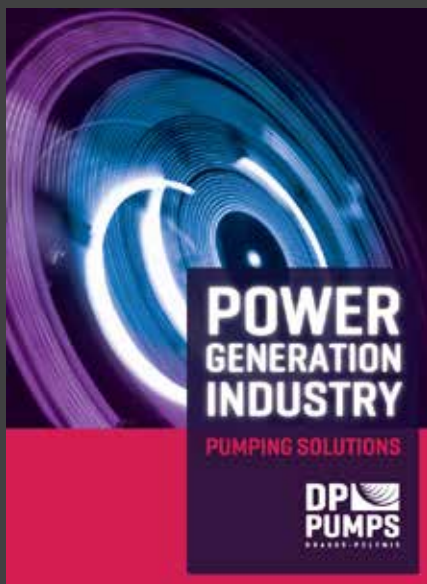
Then comes advertising and corporate brochure design, product catalogs and communication material, digital and printed.

From letterhead design to international fairs booths with large scale graphics.

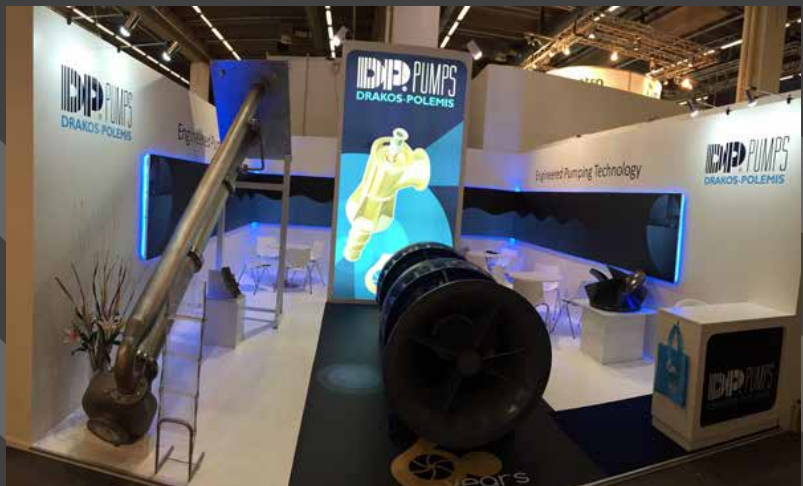


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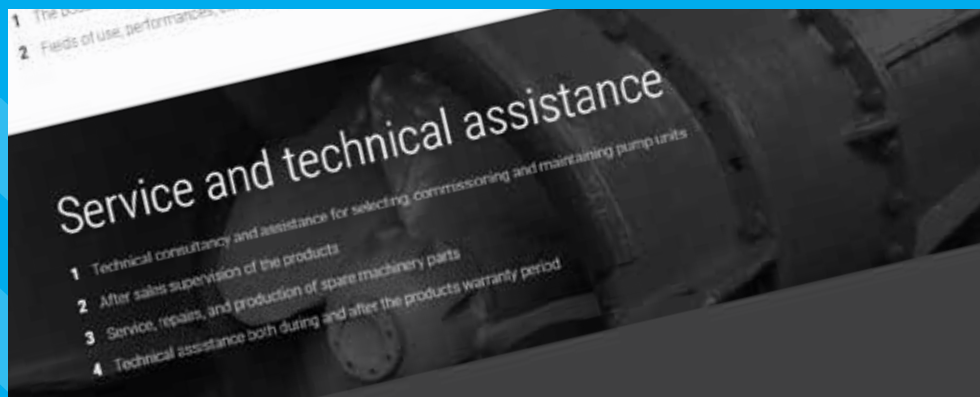


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Digital presence for a competitive company is an obvious task.

But there is more than that; corporate websites must reflect the special identity and philosophy of the brand. They have to be also unique and user friendly in terms of UX and UI. The first contact with the company should be remarkable; a complete digital experience.



WEB DESIGN

Related Products

TCAB...
TCAB... LOW
PUMPS

Fire Fighting Systems
F33...

Related Projects

KOREA WESTERN POWER

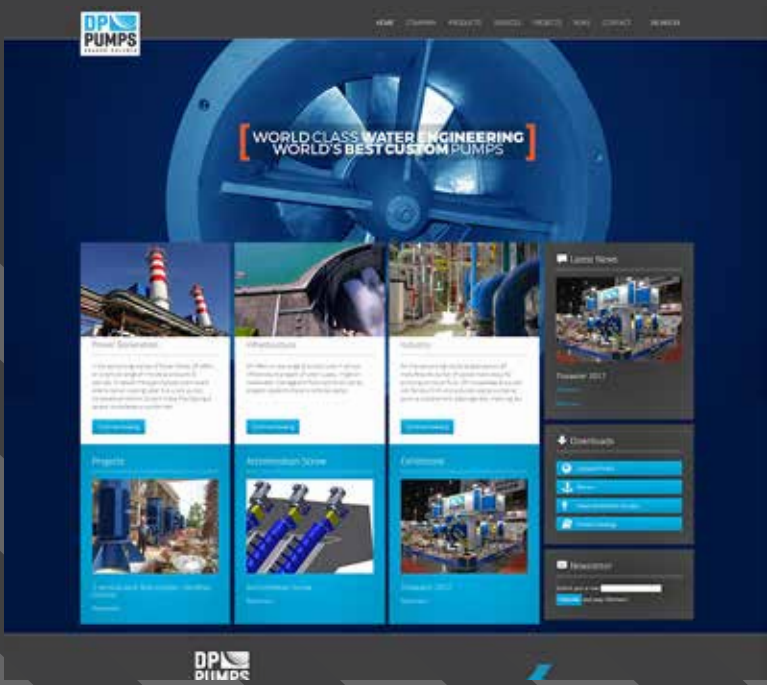
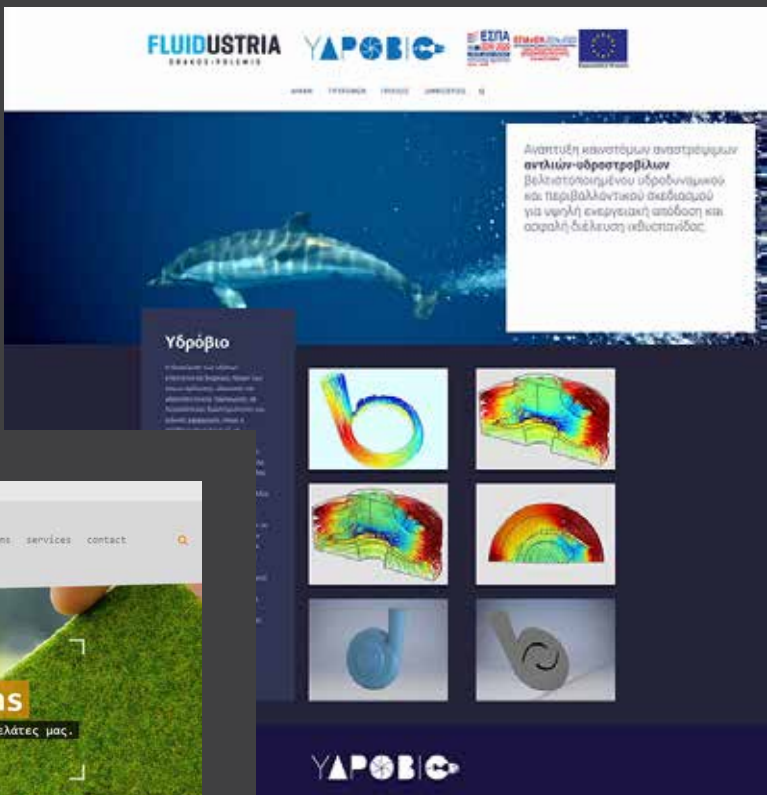
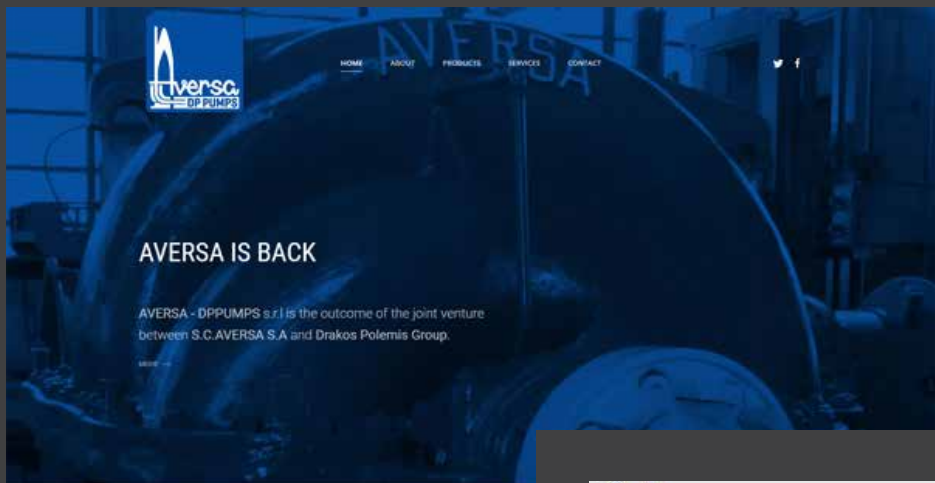
ALIVERI POWER STATION

FIRE FIGHTING SYSTEM FOR
PPC POWER STATION

NETWORK

DRUM...

POWER...



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WEB
DESIGN



ΣΤΕΛΙΟΣ ΓΙΑΝΝΙΚΑΣ ΑΕΒΕ

REF ERE NCE



UNITED MOTORS INDUSTRIES S.A
VILMA
MOTORS



ORESTIS P. KYRTSIS

AGHIA PARASKEVI, ATHENS
T. 210 6394587 M. 697 6649502
OPKYRTSIS@GMAIL.COM
OPK.GR // INDUSTRIART.GR

